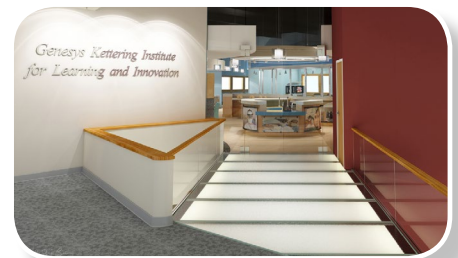


CASE STUDY



CLIENT

Genesys Kettering Institute
for Learning and Innovation

LOCATION

Flint, Michigan

PROJECT COST

Available Upon Request

PROJECT SIZE

5,000 SF

COMPLETION

In Design Phase

SNAPSHOT

Creative Space for Creative Thinking.

The Genesys Kettering Institute for Learning and Innovation commissioned FUNchitecture to do a space study and design concept for approximately a 5,000 SF area adjacent to the surgical operating rooms and the existing simulation laboratory at Genesys Regional Medical Center at Health Park. The project called for a think tank innovation center based on a partnership between Genesys Health System and Kettering University. The purpose of the think tank is to provide an environment that fosters creativity, innovation and learning for physicians, nurses and health care providers in partnership with engineers and scientists from the Genesee County area. The space will foster many new product ideas, healthcare practice improvements, the creation of new training development tools and more. It will serve as an economic stimulus tool

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C A S E S T U D Y



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as engineers and scientists will look favorably at Kettering University as a place to teach and practice with the opportunity to develop new innovations in healthcare and the medical environment in the Learning and Innovation Institute. Likewise, physicians looking to develop, create and patent new technologies and products will look favorably at Genesys Health System as a workplace fostering innovation and learning. The space features multiple teaming areas for collaboration and research with Wi-Fi connectivity, collaboration areas, white boards with “smart capture” technology so that ideas and sketches generated can be “snapshotted,” emailed and printed at the click of a button. Group collaboration space will feature “plug-and-play”

access to flat screen tv’s at the end of a large conference table where multiple sets of patient data can be viewed simultaneously by the group. A simulation/surgical “warm-up” area will be directly adjacent to the existing teaching simulation lab and will assist in the training of existing doctors and new residents in the latest technologies and surgical techniques. Wet labs, complete with hoods, will be available for live tissue testing and demonstration between engineers and health practitioners. At the heart of it all resides a coffee bar rivaling the latest and greatest Starbucks with a curvy, sexy and inviting “innovation bar” for impromptu meetings and sharing of ideas. This space is truly one of FUNchitecture’s finest and FUNnest projects to date!