

CASE STUDY



A Hip, Modern and WOW Workspace

Source Worldwide commissioned FUNchitecture to design their new corporate headquarters in downtown Flint. This hot, young tech company is set to move 100+ information technology employees after a chance meeting between Shannon from FUNchitecture and Rick, one of the founding partners of iSource

Worldwide. Rick was impressed with the already diverse FUNchitecture portfolio and so the iSource relationship began. iSource Worldwide is a fast-growing tech company attracting millennials and high-level computer developers and software code engineers to service the many needs of online retail stores. Their headquarters needed to attract new employees to work in downtown Flint, while promoting their corporate brand which is as much serious business as it is fun. iSource and FUNchitecture took inspiration from other global tech companies like Google, Skype, LinkedIn and Twitter for corporate headquarters design ideas. The offices are a mix of contemporary modern and urban chic. Polished aluminum, chrome and glass, juxtaposed with LED energy-efficient lighting and high tech security, merge



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C A S E S T U D Y



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with reclaimed wood, an open tread stair, putting green in the lobby, a stage for karaoke, bike racks and more! The office features "walls that talk," citing inspirational quotes and corporate mantra, and chalk and white boards for innovation and coding. The walls are adorned with interactive flat screens, a linked six screen media wall, moveable partitions with magnetic white board surfaces, colorful branding icons and more. A wide variety of working environments support the postures that millennials and techy developers love, including adjustable height desks, the latest and most innovative adjustable task chairs, bar height tables and stools, hammocks, window seats and bean bags. Hardwood floors to accommodate hoverboards in the office are just another example of the fun opportunities in the new headquarters. Lighting has been specially

selected and custom designed to feature energy efficient, daylight temperature LED and sleek, low-profile, aircraft cable hung fixtures interspersed with exposed incandescent bulbs nestled in upcycled gears resembling the brand symbol of iSource's internal "Innovation Lab." A high-end "Rejuvenation Station" features a top-of-the-line coffee and espresso machine, turning any employee into a barista. The station is a great place to work and catch up with co-workers in a more relaxed environment via a high top bar, café style tables and lounge chairs with tablet arms for impromptu meetings over breakfast. iSource's spunky and fabulous new work environment showcases the marriage of FUNchitecture's creativity in design with iSource's innovation to reveal Flint's hippest inspirational place to work!