



Branding Through Transformational Architecture

The Public House commissioned FUNchitecture via a referral from a mutual engineering colleague. Their charge was to adaptively reuse an existing storefront space in downtown Bay City into a quaintly chic bar and coffee house. Given FUNchitecture's extensive knowledge and experience with renovating historic buildings, we got right to the task at hand. We used ALL of the existing square footage, including an existing

mezzanine, to create low ceilings over the new tiny galley style kitchen and new public barrier-free restroom.

The existing brick walls were given a fresh coat of white paint which brightened up the entire space! Contemporary lighting was selected and the existing maple wood flooring was refinished. A new lineal bar was installed and crafted using concrete for durability

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CASE STUDY



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and a timeless, urban chic vibe. Black lacquered paint transitioned the exterior of the building and set it apart as a destination amid the beautiful brick and limestone detailed city block. Antique brass accents were employed in lighting, décor, bar stools and other furnishings – setting off the semi-exposed brick and white walls and ultra-white, fire-resistant coated ceilings transforming it into one of the hippest joints in downtown Bay City!

With delicious seasonal fare and craft cocktails, their locally sourced food and beverage program is served up in the most inviting environment. The Public House is just that – welcoming to THE PUBLIC. Stop in and see this brilliant adaptive reuse partnership with FUNchitecture for yourself.