

CASE STUDY



Your Next Adventure Awaits

A development group turned to FUNchitecture to come up with a plan, vision, and development model for Lontamer Offroad Super Center ORV dealership. With the site located to Michigan's iconic Mt. Holly and backing up to an extensive ORV park, it was the perfect spot for this adventure seekers destination.

A sleek, modern (but economical) storefront will face the main road and is within a ¼ mile from the expressway making it easy to find and get to. Designed to have both sales and service areas, the building will feature overhead garage bays for ORV vehicles to drive in and

out. Year-round storage units will be available behind the building to keep ORV's protected.

Then after a full day of FUN, keep it going at the building's "hang-out". Facing the ORV park behind the dealership, the "hang-out" will feature food trucks, beer tents, live bands, and other forms of entertainment.

Creating a FUNCTIONal space where new and ORV old customers can get anything needed while having a good time was the goal – and it was achieved. What another FUN project catering to one of Michigan's favorite past times!

