

C A S E S T U D Y



Banking on Better Design

After years of partnering on renovations, additions, and branch modifications, Dort Financial Credit Union once again turned to FUNchitecture – this time to create a new ground-up branch in Commerce Township, Michigan’s highly desirable Five & Main lifestyle development. The vision was to create a fresh branch experience that reflects Dort Financial’s established brand while introducing a contemporary, technology-forward model designed for the future of banking.

The new branch pairs state-of-the-art technology with a sleek, modern design that puts convenience, security, and member experience at the forefront. Interactive Teller Machines (ITMs) are located both inside the branch and in the drive-thru, providing members with flexible access to personalized service. The latest technology and security features also create a comfortable, efficient environment for both members and staff.

[Continued on back...](#)

CASE STUDY

Continued from front...

Dort Financial's signature blue becomes an integral part of the architecture and interior experience, carried throughout the branch in elements ranging from carpet and signage to exterior canopies and privacy screens between ITM stations. This consistent use of color reinforces the brand while creating a distinctive visual identity within the larger Five & Main development.

The sleek exterior features a dramatic cantilevered entry vestibule that creates a welcoming arrival point while adding architectural interest. Sustainable, low-maintenance natural materials – selected in a palette inspired by Michigan's regional landscape – complement the surrounding development while giving the branch a distinctive sense of place.

The site design extends the project's commitment to sustainability and usability with low-maintenance native plantings, contemporary pedestrian benches, and bike racks. High-efficiency lighting and occupancy sensors further reduce energy use and ongoing maintenance requirements.

The result is a new branch model that brings together technology, brand identity, sustainability, and thoughtful design to create a modern banking experience that feels right at home within Commerce Township.

